



Exploitation Planning & Reporting

D13.5.1

Document Identification	
Date	05/12/2013
Status	Final
Version	1.1

Related SP / WP	SP1 / WP13	Document Reference	D13.5.1
Related Deliverable(s)	D13.5.1	Dissemination Level	CO
Lead Participant	IFAG/G&D	Lead Author	Ross Little (ATOS) Juan Carlos Pérez Baún (ATOS) Charles Bastos Rodriguez (ATOS)
Contributors	Heiko Roßnagel (FHG) Jaap-Henk Hoepman (RU) Jessica Schroers (KUL) Moritz Horsch (TUD) Jon Shamah (EEMA) Sebastian Alexander (DTU) Marit Hansen (ULD) Detlef Hühnlein (ECS) Frank-Michael Kamm (G&D) Detlef Houdeau (IFAG) Charles Bastos Rodriguez (ATOS) Florian Gruner (AG) Eray Özmü (USTUTT) Jan Camenisch (IBM)	Reviewers	Jon Shamah (EEMA) Jaap-Henk Hoepman (RU)

Document name:	SP1 / WP13	Page:	0 of 26
Reference:	D13.5.1	Dissemination:	CO
		Version:	1.1
		Status:	Final



Shaping the Future of Electronic Identity

Exploitation Planning & Reporting



Abstract: The present deliverable introduces an exploitation plan for FutureID based on the 1st year results. As a base plan for the project its overall aim is to capture the exploitation strategy for FutureID in terms of eIDs and electronic trust services as well as all of the individual partners' goals.

This document is issued within the frame and for the purpose of the *FutureID* project. This project has received funding from the European Union's Seventh Framework Programme (FP7/2007-2013) under Grant Agreement no. 318424.

This document and its content are the property of the *FutureID* Consortium. All rights relevant to this document are determined by the applicable laws. Access to this document does not grant any right or license on the document or its contents. This document or its contents are not to be used or treated in any manner inconsistent with the rights or interests of the *FutureID* Consortium or the Partners detriment and are not to be disclosed externally without prior written consent from the *FutureID* Partners.

Each *FutureID* Partner may use this document in conformity with the *FutureID* Consortium Grant Agreement provisions.

Document name:	SP1 / WP13				Page:	1 of 26	
Reference:	D13.5.1	Dissemination:	CO	Version:	1.1	Status:	Final

1 Executive Summary

The present deliverable introduces an exploitation plan for FutureID based on the 1st year results. The deliverable defines each partner's individual exploitation goals and based upon this information and also on the FutureID vision [14] and the business use case analysis [3] the overall exploitation strategy in terms of opportunities and impact is established.

Upon examination of the current day eID landscape in Europe one could conclude that eIDs have failed to take off due to a plethora of different political, societal, economic and technological barriers that have resulted in a lack of any real take up of eID services. That said however, there is a growing momentum of eID deployments and trials in Europe and today a majority of the Member States now support some type of electronic token for their respective national eIDs [13]. An important point to note here is that only a small number of Member States accept eID tokens from other countries and FutureID is collaborating closely with the STORK project to learn from their cross-border use of government-endorsed electronic identities and attributes as well as integrating it into FutureID.

The challenge of FutureID is to address the major barriers that have been identified in Europe to make eID an attractive proposition for commercial services as well as public services while at the same time being appealing to the EU citizen.

During the lifetime of the project, FutureID will produce a harmonized eID trust infrastructure for Europe, developing building blocks and methodologies as well as identifying sustainable business plans for public and commercial cross-border services for end-users. To be able to obtain a successful conclusion the identified barriers will be tackled through the following tangible results:

- Development of a ubiquitously easy to use usable open source eID client
- Development of a comprehensive European Identity Service Bus (Broker Service)
- Development of a Universal Authentication Service
- Provide a harmonised trust infrastructure capable of handling all EU eID tokens
- Integration of promising applications into the FutureID Infrastructure
- Development of a privacy-enhancing authentication protocols for real world application
- Search economic aspects and develop viable business models for identity services
- Dissemination and Standardization

It has been seen [15] that the real key to FutureID is to remove barriers to create an environment for eID take up in both the public and commercial sector throughout Europe. Following this train of thought it is logical that the exploitation strategy is aimed at both sectors bringing its results into the market via industry partners, and influencing policy makers from both government and industry to improve the overall environment for trustworthy technologies. To this end, FutureID will implement two pilot applications for both sectors integrating via the Application Integration Services (AIS) to namely:

- epSOS [12] to demonstrate FutureID employed for cross-border public e-health services (see section 6.2.2);

Document name:	SP1 / WP13				Page:	2 of 26	
Reference:	D13.5.1	Dissemination:	CO	Version:	1.1	Status:	Final

- Atos E-learning Enterprise service offering in the commercial domain (see section 7.1.2.4).

These two applications will be integrated via the Application Integration Service (AIS).

The project results as addressed above will be expanded on in the year 2 and final year 3 plans.

Document name:	SP1 / WP13				Page:	3 of 26	
Reference:	D13.5.1	Dissemination:	CO	Version:	1.1	Status:	Final