



## D01.5 - Visual Identity

Document Identification	
Date	29/01/2013
Status	Final
Version	1.0

Related SP / WP	SP0 / WP01	Document Reference	<a href="#">LiveLink</a>
Related Deliverable(s)	Quality Control Manual D01.3	Dissemination Level	CO
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**Abstract:** This document will elaborate on the various components needed for the proper presentation of the visual identity for *FutureID*. In order to keep the integrity of *FutureID*, all partners must follow the provided visual identity instructions to properly utilize the endorsed templates for any work or presentation associated to the *FutureID* project.

This document is issued within the frame and for the purpose of the *FutureID* project. This project has received funding from the European Union's Seventh Framework Programme (FP7/2007-2013) under Grant Agreement No. 318424

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Deliverable name:	D01.5 - Visual Identity	Page:	0 of 10
Reference:	<a href="#">LiveLink</a>	Dissemination:	CO
		Version:	1.0
		Status:	Final





## 1. Executive Summary

This document will elaborate on details and methods needed for the proper presentation of the visual identity for *FutureID*. The deliverable gives detail of the colour palette of *FutureID* and the guidelines explaining the typographic for the project documents. The *FutureID* logo is clarified in which situation it should be used for and how.

A large portion on the Visual Identity deliverable is dedicated to the templates that are used throughout the project. Further, it will depict the use of each template, the look and feel and which options are available for the partners. It is important to present the *FutureID* project in a constructed and orderly manner to preserve the integrity of the brand *FutureID*.

Document Name:	D01.5 - Visual Identity				Page:	1 of 10	
Reference:	LiveLink	Dissemination:	CO	Version:	1.0	Status:	Final